



MUMTASTIC, LLC 2024 FUNDRAISER INFORMATION



OVERVIEW

MUMtastic, LLC and Accent Ribbons first began in 1995 as a fundraiser for local high schools and we love sticking to our roots! We offer unique fundraising opportunities for your booster club by providing retail ready mums and garters at a discounted group rate.

Retail ready mums include a custom backing, streamers, printed ribbon and high-quality silk mums. We also offer an array of custom cutouts, trinkets, plush and letters to accent your homecoming items.

We pride ourselves on being a family run business that specializes in customer service and creativity! We love bringing school spirit and smiles to families and students and we love keeping the essence of Texas Homecoming alive!



FUNDRAISER PROCESS



Pick Designs

Your organization will work directly with our design team to develop your custom mums and garters. For most schools, we recommend one mum design and one garter design. MUMtastic will provide your organization with samples of each design to help with marketing and sales.



Marketing & Sales Process

While MUMtastic is busy creating your custom mums and garters, we recommend that your organization develop a marketing campaign. Most organizations add a webpage to their current website for advertising and sales. Spread the word via social media and students!



Delivery Process

MUMtastic will deliver your custom mums and garters the Monday of your homecoming date. Please be prepared for the delivery. In some cases, depending on sales, we may be dropping off 500 – 1,000 items. Please note that your organization is responsible for distributing the mums and garters.

SAMPLE MARKETING AND SALES WEBPAGE



SCAN ME



MUM & GARTER PICKUP

TUESDAY 9/27

3:15-4:15 pm Car-line pickup

WEDNESDAY 9/28

2:15-3 pm STUDENT **ONLY**

WALKUP/PICKUP

3:15-4:15 pm Car-line pickup

THURSDAY 9/30

7:15-7:45 am STUDENT **ONLY**

WALKUP/PICKUP

***Mums will be distributed from the Markette room entrance. Please DO NOT arrive earlier than 3:15 to avoid congesting the Special Education student carpool.**

MUM & GARTER DESIGNS

WHAT IS INCLUDED IN YOUR BASE MUM/GARTER PRICE?

Mum



- Double layer custom backings
- Quality silk mum
- Lanyard tabs on each mum
- HOMECOMING printed ribbon
- SPIRIT or MASCOT ribbon (your choice)
- Two blank name ribbons

Garter



ADDITIONS TO CREATE A CUSTOM LOOK!



Mascot
Cutouts & Plush



Letters



Mascot
Buttons



3d Football



Custom Braids

MUMtastic, LLC will attach all custom braids, cutouts and centerpiece items. Your organization can sell additional letters, trinkets and custom buttons for students to finish off their mums and garters!

2024 PRICE LIST

Item	Your Cost	Suggested Retail
6" Mum	\$27.00	\$45.00
5" Garter	\$24.00	\$35.00
Crazy Loops	\$12.00	\$16.00
Victory Braid	\$10.50	\$14.00
Spirit Braid	\$9.50	\$14.00
Rhinestone Letter Pack	\$4.00	\$8.00
Custom Mascot Cutout	\$6.50	\$12.00
Custom Button	\$3.00	\$4.00
3D Football	\$4.50	\$6.75
Lanyard	\$3.75	\$5.75
Plush Mascot Head	\$4.00	\$6.00
Class Trinkets	\$1.00	\$2.00



OUR MOST POPULAR PACKAGE

6" Mum, \$27.00

Crazy Loops, \$12.00

Custom Mascot Cutout, \$6.50

Your mum cost, \$45.50

Suggested retail per mum, \$95.50

Profit per mum, \$50.00



QUESTION & ANSWER

Q: How does payment work?

A: MUMtastic requires payment at the time of delivery.

Q: We are not sure if we will sell 50 mums or 500 mums, is that okay?

A: Absolutely! We understand that you will not know your final sales number until after sales have started. We will decide on an initial end of sales date depending on your HOCO and you can confirm your numbers at that time.

Q: What if we want a design larger than a 6" mum?

A: After many years of fundraisers, we have learned that this is the most popular and functional size; however, we are more than happy to work with your organization to create a design or designs that best represent your school culture and atmosphere.

Q: We are a private organization with a lower, middle and upper school; is it possible to create smaller mums and garters for the elementary aged students as well as the larger designs for the middle and high school students?

A: YES! We are happy to work with your organization to create the best designs for all students.